



# Hunt Midwest

## PRESS RELEASE

### **Hunt Midwest Adding SubTech Data Center at SubTropolis** **New facility combines efficiency and security with substantially lower utility costs**

KANSAS CITY, Mo – September 16, 2010 – Hunt Midwest Real Estate Development has announced plans to develop the first 40,000 square foot phase of SubTech, its energy efficient and highly secure underground data center within SubTropolis, the world's largest underground business complex. When complete, the first phase of SubTech will contain 100,000 square feet of raised floor space.

With substantial grid capacity and low kWh costs, SubTech offers tenants capacity for future growth and electrical costs dramatically lower than other parts of the United States. The energy-efficient data center is a Tier 3 design with initial redundant electrical service of 30/megawatts/37.5mVA.

"We have put great effort into designing SubTech as a state-of-the-art facility," said Ora Reynolds, president of Hunt Midwest. "Kansas City ranks second in the United States for enterprise data center operating affordability. Power and fiber capacity are abundant. SubTech tenants will be able to take advantage of these benefits."

SubTech provides a level of security unmatched by data centers located on the surface. The data center is a naturally "hardened" facility that is safe from natural disasters. In addition, it is designed with advanced technology for fire and systems monitoring. A 24x7 technical network operations center (NOC) staff will be on site monitoring systems and will be available to assist tenants at any hour.

"Hunt Midwest has successfully operated SubTropolis for more than 50 years and we are excited the company decided to expand operations to include a data center," said Jill McCarthy, vice president business development with the Kansas City Area Development Council. "As home to Sprint's world operational headquarters as well as AT&T regional facilities, this area is a focal point for both long-haul and transcontinental fiber networks. A deep IT talent pool adds to the benefits Kansas City offers data intensive operations," added McCarthy.

SubTech has virtually unlimited space available for IT and raised floor operations. The facility will initially offer data center space ranging from 5,000 to 100,000 square feet, with the first 100,000 square feet of raised floor space built out in 20,000 square-foot modules. Following this first phase of raised floor data center space, SubTech can be expanded in standard modular increments.

"The sheer nature of SubTech's underground location offers tenants maximum flexibility for expansion as demand dictates," said Reynolds. "This modular approach makes it easier for companies to grow their space and defer significant capital costs."

Additional SubTech Information can be found at [SubTechKC.com](http://SubTechKC.com).

#### **About SubTropolis**

As the largest underground business complex in the world, Hunt Midwest [SubTropolis](http://SubTropolis.com) sets the standard for subsurface business developments. SubTropolis was created through the mining of a 270-million-year-old limestone deposit. In the mining process, limestone is removed by the room and pillar method, leaving 25-foot square pillars that are on 65-foot centers and 40 feet apart.

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The pillars' even spacing, concrete flooring and 16-foot-high, smooth ceilings have been specially engineered and carefully designed to provide an efficient layout for light manufacturing, distribution and warehouse operations. SubTropolis is completely dry and brightly lit, with miles of wide, paved streets, and all entrances at street level. The complex has nearly 5 million square feet of leasable space.

Among the many benefits tenants enjoy are low lease rates that are 30-50 percent less than above ground facilities; low utility costs that offer 50-70 percent savings in total energy costs; and the largest foreign trade zone under one roof in the United States. SubTropolis is home to more than 50 local, regional, national and international companies, which operate underground and employ more than 1,500 people.

### **About Hunt Midwest Enterprises**

**Hunt Midwest** Enterprises, Inc. is a Kansas City, Missouri-based company comprised of two wholly-owned subsidiaries: Hunt Midwest Real Estate Development, Inc., developer of over 6,000 acres of commercial, retail, industrial and residential property, and owner/developer of SubTropolis, the world's largest underground business complex; and Hunt Midwest Mining, Inc., 50% owner of the region's largest supplier of crushed limestone, Hunt Martin Materials, L.L.C.

Hunt Midwest, a privately held company, is owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity, and investments. Marquee entities include the Kansas City Chiefs, Hunt Midwest, Chicago Bulls, Pizza Hut Park, FC Dallas Soccer Club and United Center.

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